

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

TK TrichoKare unveils its Concept Store at orchardgateway *Reduce Hair Loss and Reveal Healthier Hair*



SINGAPORE, June 2014 – TK TrichoKare is among the 45 exciting retail stores of the orchardgateway shopping mall spotted in Town! Known to be the newest kid along Orchard Road, orchardgateway is made up of two buildings on diagonally opposite sites that are connected by a glass link bridge!

TrichoKare has always been in this line of expertise, fighting hair and scalp problems for tens of thousands individuals. Founded by a certified Trichologist and houses hair specialists trained under the professional, Trichokare emphasizes professionalism in fighting hair loss concerns.

TrichoKare is honored to be seated at the 2nd level unveiling the same timeless elegance. Opening door to one-of-a-kind pampering experience correlatively with other outlets, it is yet an exceptional newly designed concept store.





Early Detection, Early Action for Hair Loss Problems

Looking good and feeling great is no longer a notion. TrichoKare serves to enhance our client's image and confidence with trichological products and European Herbal Hair Remedy to reduce hair loss and reveal healthier hair.

The Concept Store

Much more than a haircare centre, much more than a brand, much more than a technique, the trichological centre reveals its concept store revisiting a Victorian-inspired touch. The store is reinvigorated to roll out a new sense of interaction. In line with the belief to provide an experience that is truly worthy for clients, TrichoKare continues to explore and step up superior service standards across all outlets. Following the flagship outlet opening at nex, TrichoKare @ orchardgateway holds a VIP lounge providing private zones for clients to have treatments with OSIM massage facilities.



The dedicated and experienced team examines hair and scalp microscopically in Trichology aspect, from providing expert consultation to customized treatments that address hair and scalp problems while looking into individual wellness holistically.

About TrichoKare:

TK TrichoKare is a holistic hair and scalp care centre that provides European herbal hair remedies, catering to all hair and scalp conditions in a comfortable and luxurious environment for its clients to enjoy pampering hair and scalp care treatments through premium European plant actives. TrichoKare is the first ISO 9001 certified trichological centre in Singapore that features customized treatments validated by a certified trichologist with products formulated by a professional herbalist.

